

ORDER



Wichita KS KSNW

Orders
Order / Rev: A2512735
Alt Order #: 26922973
Product Desc: Candidate
Estimate: 397
Flight Dates: 05/18/20 - 05/31/20
Original Date / Rev: 05/18/20 / 05/18/20
Order Type: REG

Primary AE: Katz Washington
Sales Office: K-WAS
Sales Region: Nat

Agency
Name: BrabenderCox
Buying Contact:
Billing Contact: Brabender Cox Email
 108 South Street, SE
 Leesburg, VA 20175

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM
Agency Commission: 15%

Advertiser
Name: POL/Susan Waggle/US Senate/KS/Rep
Demographic: A35+
Product Codes: PL11
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: P4

Order Brand:
New Business Thru:
Advertiser External ID:
Agency External ID: IN12303/TO1358/SP11154
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/27/20	05/31/20	31	\$6,675.00	\$5,673.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2020	31	\$6,675.00	\$5,673.75	136.90
Totals	31	\$6,675.00	\$5,673.75	136.90

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	Multi	05/19/20	05/19/20	Today Show 7-8am	CM	7-8am	-T-----	:30	1	\$175.00	P4	2.30	NM	1	\$175.00
Channels : KSNC,KSNG,KSNN,KSNN															
Today Show 7-8am															
Today Show (7-8am)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		05/18/20	05/24/20	-T-----			1			\$175.00		2.30			
N 2	Multi	05/20/20	05/20/20	Today Show 7-8am	CM	7-8am	--W----	:30	1	\$175.00	P4	2.30	NM	1	\$175.00
Channels : KSNC,KSNG,KSNN,KSNN															
Today Show 7-8am															
Today Show (7-8am)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		05/18/20	05/24/20	--W----			1			\$175.00		2.30			
N 3	Multi	05/21/20	05/21/20	Today Show 7-8am	CM	7-8am	---T---	:30	1	\$175.00	P4	2.30	NM	1	\$175.00
Channels : KSNC,KSNG,KSNN,KSNN															
Today Show 7-8am															
Today Show (7-8am)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		05/18/20	05/24/20	---T---			1			\$175.00		2.30			
N 4	Multi	05/22/20	05/22/20	Today Show 7-8am	CM	7-8am	----F--	:30	1	\$175.00	P4	2.30	NM	1	\$175.00
Channels : KSNC,KSNG,KSNN,KSNN															
Today Show 7-8am															
Today Show (7-8am)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			

Order / Rev: A2512735
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Advertiser: POL/Susan Wagle/US Senate/KS/Rep
 Product Desc: Candidate
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Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/18/20	05/24/20	----F--					1	\$175.00		2.30			
N 5	Multi	05/26/20	05/26/20	Today Show 7-8am	CM	7-8am	-T-----	:30	1	\$175.00	P4	2.30	NM	1	\$175.00
				Channels : KSNK,KSNG,KSNL,KSNW											
				Today Show 7-8am											
				Today Show (7-8am)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/25/20	05/31/20	-T-----					1	\$175.00		2.30			
N 6	Multi	05/27/20	05/27/20	Today Show 7-8am	CM	7-8am	--W----	:30	1	\$175.00	P4	2.30	NM	1	\$175.00
				Channels : KSNK,KSNG,KSNL,KSNW											
				Today Show 7-8am											
				Today Show (7-8am)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/25/20	05/31/20	--W----					1	\$175.00		2.30			
N 7	Multi	05/28/20	05/28/20	Today Show 7-8am	CM	7-8am	---T---	:30	1	\$175.00	P4	2.30	NM	1	\$175.00
				Channels : KSNK,KSNG,KSNL,KSNW											
				Today Show 7-8am											
				Today Show (7-8am)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/25/20	05/31/20	---T---					1	\$175.00		2.30			
N 8	Multi	05/29/20	05/29/20	Today Show 7-8am	CM	7-8am	----F--	:30	1	\$175.00	P4	2.30	NM	1	\$175.00
				Channels : KSNK,KSNG,KSNL,KSNW											
				Today Show 7-8am											
				Today Show (7-8am)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/25/20	05/31/20	----F--					1	\$175.00		2.30			
N 9	Multi	05/24/20	05/24/20	Meet the Press	CM	Meet the Press	-----S	:30	1	\$200.00	P3	0.60	NM	1	\$200.00
				Channels : KSNK,KSNG,KSNL,KSNW											
				Meet the Press											
				Meet The Press											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/18/20	05/24/20	-----S					1	\$200.00		0.60			
N 10	Multi	05/19/20	05/19/20	KSN News at Five	CM	5-530pm	-T-----	:30	1	\$175.00	P4	4.60	NM	1	\$175.00
				Channels : KSNK,KSNG,KSNL,KSNW											
				KSN News at Five											
				KSN News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/18/20	05/24/20	-T-----					1	\$175.00		4.60			
N 11	Multi	05/20/20	05/20/20	KSN News at Five	CM	5-530pm	--W----	:30	1	\$175.00	P4	4.60	NM	1	\$175.00
				Channels : KSNK,KSNG,KSNL,KSNW											
				KSN News at Five											
				KSN News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/18/20	05/24/20	--W----					1	\$175.00		4.60			
N 12	Multi	05/21/20	05/21/20	KSN News at Five	CM	5-530pm	---T---	:30	1	\$175.00	P4	4.60	NM	1	\$175.00
				Channels : KSNK,KSNG,KSNL,KSNW											
				KSN News at Five											
				KSN News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/18/20	05/24/20	---T---					1	\$175.00		4.60			
N 13	Multi	05/22/20	05/22/20	KSN News at Five	CM	5-530pm	----F--	:30	1	\$175.00	P4	4.60	NM	1	\$175.00
				Channels : KSNK,KSNG,KSNL,KSNW											
				KSN News at Five											
				KSN News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/18/20	05/24/20	----F--					1	\$175.00		4.60			
N 14	Multi	05/25/20	05/25/20	KSN News at Five	CM	5-530pm	M-----	:30	1	\$175.00	P4	4.60	NM	1	\$175.00
				Channels : KSNK,KSNG,KSNL,KSNW											
				KSN News at Five											
				KSN News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/25/20	05/31/20	M-----					1	\$175.00		4.60			
N 15	Multi	05/26/20	05/26/20		CM	5-530pm	-T-----	:30	1	\$175.00	P4	4.60	NM	1	\$175.00

Order / Rev: A2512735
 Alt Order #: 26922973
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Advertiser: POL/Susan Wagle/US Senate/KS/Rep
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 Estimate: 397

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/25/20	05/31/20	---T---					1	\$225.00		5.50			
N26	Multi	05/29/20	05/29/20	KSN News at Six	CM	6-630p	----F--	:30	1	\$225.00	P4	5.50	NM	1	\$225.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				KSN News at Six											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/25/20	05/31/20	----F--					1	\$225.00		5.50			
N27	Multi	05/22/20	05/22/20	M-F 630-7p	CM	630-7pm	----F--	:30	1	\$300.00	P4	7.80	NM	1	\$300.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				M-F 630-7p											
Wheel of Fortune															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/18/20	05/24/20	----F--					1	\$300.00		7.80			
N28	Multi	05/26/20	05/26/20	M-F 630-7p	CM	630-7pm	-T-----	:30	1	\$300.00	P4	7.80	NM	1	\$300.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				M-F 630-7p											
Wheel of Fortune															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/25/20	05/31/20	-T-----					1	\$300.00		7.80			
N29	Multi	05/28/20	05/28/20	M-F 630-7p	CM	630-7pm	---T---	:30	1	\$300.00	P4	7.80	NM	1	\$300.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				M-F 630-7p											
Wheel of Fortune															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/25/20	05/31/20	---T---					1	\$300.00		7.80			
N30	Multi	05/20/20	05/20/20	Wed Prime Hour 1	CM	7-8p	--W----	:30	1	\$400.00	P4	6.40	NM	1	\$400.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				Wednesday 7-8p											
Chicago Med-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/18/20	05/24/20	--W----					1	\$400.00		6.40			
N31	Multi	05/21/20	05/21/20	Thur Prime Hour 3	CM	9-10p	---T---	:30	1	\$400.00	P4	2.70	NM	1	\$400.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				Thursday 9-10p											
Law & Order: SVU-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/18/20	05/24/20	---T---					1	\$400.00		2.70			
													Totals	31	\$6,675.00



125 West 55th St
New York, NY 10019

Contract # 26922973	Changes as of: 5/18/2020 at 8:22 AM	Version: Original Order	
CPE: 81/89/397	Flight: 5/18/20 - 5/31/20	Station: KSNW	Con Type: POLITICAL/VOTE
Agency: BRABENDER COX	Advertiser: Susan Wagle for Senate	Market: Wichita	Total \$: \$6,675.00
108 SOUTH STREET, 3RD FL MARKET STATION LEESBURG, VA 20175	Product: Candidate	Office: WASHINGTON	Total Spots: 31
	Agency Order #: 9598555	Service: Nielsen	Total CPP: \$48.76
	Buyer: Kundu, Liz	Primary Demo: Adults 35+	Total GRP: 136.9
	Salesperson: KELLY JOHNS 202-872-5880	Assistant: KELLY JOHNS 202-872-5880	
	Separation:		

#	Day/Time	DP	Program	Rate	A35P Rating	Len	5/18 - 5/30													
							5/18	5/19	5/20	5/21	5/22	5/23	5/24	5/25	5/26	5/27	5/28	5/29	5/30	
1	M-F 7a-8a		Today Show (7-8am)	\$175.00	2.3	30	0	1	1	1	1	0	0	0	1	1	1	1	0	
2	Su 9a-10a		Meet The Press	\$200.00	0.6	30	0	0	0	0	0	0	1	0	0	0	0	0	0	
3	M-F 5p-5:30p		KSN News	\$175.00	4.6	30	0	1	1	1	1	0	0	1	1	1	1	1	0	
4	M-F 6p-6:30p		KSN News	\$225.00	5.5	30	0	1	1	1	1	0	0	0	1	1	1	1	0	
5	M-F 6:30p-7p		Wheel of Fortune	\$300.00	7.8	30	0	0	0	0	1	0	0	0	1	0	1	0	0	
6	W 7p-8p		Chicago Med-NBC	\$400.00	6.4	30	0	0	1	0	0	0	0	0	0	0	0	0	0	
7	Th 9p-10p		Law & Order: SVU-NBC	\$400.00	2.7	30	0	0	0	1	0	0	0	0	0	0	0	0	0	
TOTALS:							0	3	4	4	4	0	1	1	4	3	4	3	0	



125 West 55th St
New York, NY 10019

Contract # 26922973	Changes as of: 5/18/2020 at 8:22 AM	Version: Original Order	
CPE: 81/89/397	Flight: 5/18/20 - 5/31/20	Station: KSNW	Con Type: POLITICAL/VOTE
Agency: BRABENDER COX	Advertiser: Susan Wagle for Senate	Market: Wichita	Total \$: \$6,675.00
108 SOUTH STREET, 3RD FL	Product: Candidate	Office: WASHINGTON	Total Spots: 31
MARKET STATION	Agency Order #: 9598555	Service: Nielsen	Total CPP: \$48.76
LEESBURG, VA 20175	Buyer: Kundu, Liz	Primary Demo: Adults 35+	Total GRP: 136.9
	Salesperson: KELLY JOHNS 202-872-5880	Assistant: KELLY JOHNS 202-872-5880	
	Separation:		

#	Day/Time	DP	Program	Rate	A35P Rating	Len	5/31 - 5/31		Total Spots	Total \$	CPP*	GRP*
							5/31					
1	M-F 7a-8a		Today Show (7-8am)	\$175.00	2.3	30	0		8	\$1,400.00	\$76.09	18.4
2	Su 9a-10a		Meet The Press	\$200.00	0.6	30	0		1	\$200.00	\$333.33	0.6
3	M-F 5p-5:30p		KSN News	\$175.00	4.6	30	0		9	\$1,575.00	\$38.04	41.4
4	M-F 6p-6:30p		KSN News	\$225.00	5.5	30	0		8	\$1,800.00	\$40.91	44.0
5	M-F 6:30p-7p		Wheel of Fortune	\$300.00	7.8	30	0		3	\$900.00	\$38.46	23.4
6	W 7p-8p		Chicago Med-NBC	\$400.00	6.4	30	0		1	\$400.00	\$62.50	6.4
7	Th 9p-10p		Law & Order: SVU-NBC	\$400.00	2.7	30	0		1	\$400.00	\$148.15	2.7
TOTALS:							0		31	\$6,675.00	\$48.76	136.9



125 West 55th St
New York, NY 10019

Contract # 26922973	Changes as of: 5/18/2020 at 8:22 AM	Version: Original Order	
CPE: 81/89/397	Flight: 5/18/20 - 5/31/20	Station: KSNW	Con Type: POLITICAL/VOTE
Agency: BRABENDER COX	Advertiser: Susan Wagle for Senate	Market: Wichita	Total \$: \$6,675.00
108 SOUTH STREET, 3RD FL	Product: Candidate	Office: WASHINGTON	Total Spots: 31
MARKET STATION	Agency Order #: 9598555	Service: Nielsen	Total CPP: \$48.76
LEESBURG, VA 20175	Buyer: Kundu, Liz	Primary Demo: Adults 35+	Total GRP: 136.9
	Salesperson: KELLY JOHNS 202-872-5880	Assistant: KELLY JOHNS 202-872-5880	
	Separation:		

Special Instructions	
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Competitive Information	
Market Budget:	\$6,675
KSNW Share:	100%
Comment:	
	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	31	\$6,675.00	\$48.76	136.9
Total	100%	31	\$6,675.00	\$48.76	136.9

Monthly Summary		
Month	Spots	Dollars
2020-May	31	\$6,675.00
Total	31	\$6,675.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
New	5/18/20 8:22 AM	KELLY JOHNS	New	31		\$6,675.00	\$6,675.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, BrabenderCox LLC, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 



FEDERAL CANDIDATE



STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Susan Wagle

Authorized committee:

Wagle for Kansas

Agency requesting time (and contact information):



N/A

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

US Senate

Date of election:

August 4, 2020



General



Primary

Treasurer of candidate's authorized committee:

Lisa Lisker

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):



the candidate listed above who is a legally qualified candidate, or



the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

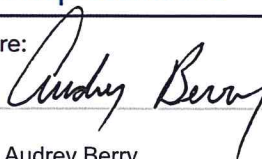
Station Representative

Signature:

Liz Brabender Kundu

Digitally signed by Liz Brabender Kundu
Date: 2020.05.18 07:54:32 -04'00'

Signature:



Name: Liz Kundu

Name: Audrey Berry

Date of Request to Purchase Ad Time: 5/19/2020

Date of Station Agreement to Sell Time: 5/18/20

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Liz Brabender Kundu

Digitally signed by Liz Brabender Kundu
Date: 2020.05.18 07:54:47 -04'00'

Name: Liz Kundu

Date: 5/18/2020

TO BE COMPLETED BY STATION ONLYAd submitted to Station? ☒ Yes ☐ No

Date ad received: 5/18/20

Federal candidate certification signed (above): ☒ Yes ☐ No ☐ N/A

Disposition:

- ☒ Accepted
- ☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- ☐ Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:
A2512735Station Call Letters:
KSNWDate Received/Requested:
5/18/20Est. #:
397Station Location:
Wichita, KSRun Start and End Dates:
5/19 - 5/29/20

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.